



EUITIC

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Consultancy GmbH**

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PRODUCTS

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Rice Brands

Available Pack Sizes: 1 KG | 5 KG | 10 KG | 20 KG

- GOLESTAN (SELLA & 1121 EX. LONG)
- HEER
- PERIYAR
- ANNAM
- INDIA GATE
- DOUBLE HORSE
- NIRAPARA
- PAVIZHAM
- PURE GOLD
- HASINA
- SHAHAN DARBARI
- DAWAAT
- TARUM
- ANJAPARA
- BALAJI
- GRAMARHEIN



WHEAT FLOUR (ATTA)

Available Pack Sizes: 1 KG | 5 KG | 10 KG
Multigrain as well...

- **ASHIRVAAD** (Export, Multigrain, Select)
- **ELEFANT**
- **PILLSBURY**
- **HEER**
- **NITYA**
- **TRS CHAKKI ATTA 2KG**

RICE FLOUR

Available Pack Sizes: 1 KG | 5 KG

- PERIYAR
- TRS
- NIRAPARA
- NITYA
- ANJAPAR
- BRAHMINS



GRAM FLOUR (BESAN)

Available Pack Sizes: 1 KG | 5 KG

- TRS
- NITYA
- SCHANI



MAIDA (PLAIN FLOUR)

Available Pack Sizes: 1 KG | 5 KG

- GRAMARHEIN
- TOP-OP



SPECIALTY FLOURS

Available Pack Sizes: 1 KG | 5 KG

Includes: Idli Rice Flour, Dosa Mix, Appam Flour...

- PERIYAR
- BRAHMINS
- NIRAPARA
- DOUBLE HORSE





LENTILS & BEANS

TRS, SCHANI, NITYA, ALIBABA, PERIYAR

Available Pack Sizes: 1 KG | 2 KG | 5 KG

- GREEN BEANS (MOONG DAL)
- BLACK GRAM (URID DAL)
- RED LENTILS (MASOOR DAL)
- CHICKPEAS (CHANA)
- PIGEON PEAS (TOOR DAL)
- BLACK EYE BEANS (LOBIA / COW PEAS)
- KIDNEY BEANS (RAJMA)
- GREEN PEAS (WHOLE)
- BLACK BEANS
- SPLIT GREEN GRAM (MOONG DAL CHILKA)
- SPLIT BLACK GRAM (URID DAL CHILKA)
- SPLIT BENGAL GRAM (CHANA DAL)
- HORSE GRAM (KULTHI DAL)
- MOTH BEANS (MATKI)
- MILLET (VARIOUS TYPES)



- MDH AMCHUR POWDER – 10×100g
- MDH BIRYANI MASALA – 10×100g
- MDH BUTTER CHICKEN MASALA – 10×100g
- MDH CHANA MASALA – 10×100g
- MDH CHICKEN CURRY MASALA – 10×100g
- MDH CHICKEN MASALA – 10×100g
- MDH CHUNKY CHAT MASALA – 10×100g
- MDH CURRY POWDER – 10×100g
- MDH DAHI VADA MASALA – 10×100g
- MDH DEGGI MIRCH – 10×100g
- MDH GARAM MASALA – 10×100g
- MDH KASHMIRI MIRCH – 10×100g
- MDH KITCHEN KING – 10×100g
- MDH MEAT CURRY MASALA – 10×100g
- MDH PAAV BHAJI MASALA – 10×100g
- MDH RAJMA MASALA – 10×100g
- MDH SABZI MASALA – 10×100g
- MDH SAMBHAR MASALA – 10×100g
- MDH TANDOORI CHICKEN MASALA – 10×100g
- MDH TURMERIC POWDER – 10×100g

- MDH WHITE PEPPER POWDER – 10×50g
- MDH DEGGI MIRCH – 5×500g
- MDH KASHMIRI MIRCH – 5×500g
- MDH TURMERIC POWDER – 5×500g
- MDH CORIANDER POWDER – 5×500g
- MDH GARAM MASALA – 5×500g
- MDH CHANA MASALA – 5×500g
- MDH CUMIN SEEDS – 10×200g
- MDH CORIANDER SEEDS – 10×200g
- MDH BLACK PEPPER WHOLE – 10×100g
- MDH GREEN CARDAMOM – 10×50g
- MDH CLOVES – 10×50g
- MDH CINNAMON STICKS – 10×50g



SHAN PRODUCTS

- SHAN CHICKEN TIKKA MASALA – 12×50g
- SHAN CHICKEN WHITE KARAHAI – 12×40g
- SHAN CHILLI PICKLE – 12×300g
- SHAN CHINESE EGG FRIED RICE – 12×50g
- SHAN CHOP STEAK MASALA – 12×50g
- SHAN MANGO CHUTNEY – 12×400g
- SHAN MANGO RELISH CHUTNEY – 12×315g
- SHAN CUSTARD POWDER BANANA – 12×300g
- SHAN CUSTARD POWDER VANILLA – 12×300g
- SHAN DAHI BARA CHAAT – 12×60g
- SHAN DAL MASALA – 12×100g

- SHAN CHICKEN GINGER – 12×50g
- SHAN CHICKEN HANDI – 12×50g
- SHAN CHICKEN JALFREZI – 12×50g
- SHAN CHICKEN MASALA – 12×50g
- SHAN MALAY CHICKEN BIRYANI – 12×60g
- SHAN GARLIC PICKLE – 6×1kg
- SHAN GARLIC RELISH CHUTNEY – 12×315g
- SHAN GREEN CHUTNEY – 12×315g
- SHAN TAMARIND CHUTNEY – 12×400g
- SHAN LIVER MASALA – 12×50g
- SHAN BOMBAY BIRYANI – 12×60g
- SHAN VEGETABLE MASALA – 12×50g
- SHAN TANDOORI CHICKEN MASALA – 12×50g
- SHAN CHICKEN CURRY MIX – 12×50g
- SHAN TIKKA BOTI BBQ – 12×50g
- SHAN DAL CURRY MIX – 12×100g
- SHAN CHINESE MANCHURIAN – 12×50g
- SHAN CHINESE CHOWMEIN – 12×35g
- SHAN DAHI BARA MIX – 12×150g
- SHAN GARAM MASALA ZAFRANI – 12×50g
- SHAN GULAB JAMUN MIX – 12×100g
- SHAN KARAHY FRY GOSHT – 12×50g
- SHAN KEEMA CURRY – 12×50g

- SHAN KHEER MIX – 12×150g
- SHAN LAUKI HALWA – 12×100g
- SHAN CARROT PICKLE – 12×300g
- SHAN GREEN RAITA – 12×40g
- SHAN KARAHI BALTI SAUCE – 12×350g
- SHAN BUTTER CHICKEN SAUCE – 12×350g
- SHAN ACHAR MASALA – 12×100g
- SHAN FALOODA RABRI MIX – 12×100g
- SHAN FISH MASALA – 6×165g
- SHAN VERMICELLI – 72×150g
- SHAN STRAWBERRY CUSTARD POWDER – 12×300g
- SHAN MANGO PICKLE – 12×300g
- SHAN MEAT MASALA – 12×100g
- SHAN NIHARI MASALA – 12×60g
- SHAN HALEEM MASALA – 12×50g
- SHAN PAYA MASALA – 12×50g
- SHAN PULAO BIRYANI – 12×50g
- SHAN SEEKH KEBAB – 12×50g
- SHAN SHAMI KEBAB – 12×50g



TRS PRODUCTS

SPICES (POWDER)

Available quantities: 50g · 100g · 250g · 400g · 1kg

- TRS Turmeric Powder
- TRS Chilli Powder
- TRS Kashmiri Chilli Powder
- TRS Coriander Powder
- TRS Cumin Powder
- TRS Black Pepper Powder
- TRS White Pepper Powder
- TRS Ginger Powder
- TRS Garlic Powder
- TRS Cinnamon Powder
- TRS Clove Powder
- TRS Cardamom Powder
- TRS Nutmeg Powder
- TRS Amchur Powder
- TRS Anardana Powder
- TRS Paprika Powder
- TRS Citric Acid

SPICES (WHOLE)

Available quantities: 50g · 100g · 250g · 400g · 1kg

- TRS Cumin Seeds
- TRS Coriander Seeds
- TRS Fennel Seeds
- TRS Fenugreek Seeds
- TRS Mustard Seeds Black
- TRS Mustard Seeds Brown
- TRS Ajwain (Carom Seeds)
- TRS Kalonji (Nigella Seeds)
- TRS Black Pepper Whole
- TRS White Pepper Whole
- TRS Green Cardamom
- TRS Black Cardamom
- TRS Cloves
- TRS Cinnamon Sticks
- TRS Star Anise
- TRS Bay Leaves
- TRS Dry Red Chillies
- TRS Sesame Seeds White
- TRS Sesame Seeds Black
- TRS Poppy Seeds

SPICE BLENDS & MASALAS

Available quantities: 50g · 100g · 250g · 400g · 1kg

- TRS Garam Masala
- TRS Mild Curry Powder
- TRS Hot Curry Powder
- TRS Madras Curry Powder
- TRS Tandoori Masala
- TRS Chaat Masala
- TRS Meat Masala
- TRS Chicken Masala
- TRS Fish Masala
- TRS Biryani Masala
- TRS Pav Bhaji Masala
- TRS Sambhar Masala
- TRS Rasam Powder
- TRS Panch Puren

PASTES & COOKING INGREDIENTS

Available quantities: 300g · 330g · 1kg

- TRS Ginger Paste
- TRS Garlic Paste
- TRS Ginger & Garlic Paste
- TRS Tamarind Paste
- TRS Lemon Juice
- TRS Rose Water
- TRS Kewra Water



PULSES, DAL & BEANS

Available quantities: 500g · 1kg · 2kg

- TRS Red Lentils (Masoor Dal)
- TRS Green Lentils
- TRS Yellow Split Peas
- TRS Toor Dal
- TRS Moong Dal
- TRS Moong Whole
- TRS Urid Dal
- TRS Urid Whole
- TRS Chana Dal
- TRS Kala Chana
- TRS Kabuli Chana
- TRS Kidney Beans
- TRS Black Eye Beans
- TRS Butter Beans
- TRS Moth Beans



DRY FRUITS & NUTS

Available quantities: 100g · 250g · 500g · 1kg

- TRS Almonds
- TRS Cashew Nuts
- TRS Pistachios
- TRS Peanuts
- TRS Roasted Chana
- TRS Dates



FLOURS & MEALS

Available quantities: 500g · 1kg · 2kg · 5kg

- TRS Plain Flour
- TRS Whole Wheat Flour (Atta)
- TRS Chapati Flour
- TRS Gram Flour (Besan)
- TRS Rice Flour
- TRS Corn Flour
- TRS Maize Meal
- TRS Bajri Flour
- TRS Jowar Flour
- TRS Ragi Flour
- TRS Barley Flour
- TRS Lapsi (Broken Wheat)



RICE & RICE PRODUCTS

Available quantities: 1kg · 2kg · 5kg · 10kg · 20kg

- TRS Basmati Rice
- TRS Easy Cook Rice
- TRS Sona Masoori Rice
- TRS Idli Rice
- TRS Ponni Rice
- TRS Broken Rice
- TRS Puffed Rice (Murmura)
- TRS Rice Flakes Thin
- TRS Rice Flakes Thick



CANNED & TINNED PRODUCTS

Available quantities: 400g · 800g

- TRS Boiled Chickpeas
- TRS Boiled Kala Chana
- TRS Boiled Kidney Beans
- TRS Boiled Butter Beans
- TRS Boiled White Beans
- TRS Coconut Milk
- TRS Mango Pulp Alphonso
- TRS Mango Pulp Kesar
- TRS Mango Slices
- TRS Patra (Colocasia Leaves)
- TRS Karela (Bitter Gourd)



OILS & GHEE

Available quantities: 250ml · 500ml · 1L · 2L · 5L

- TRS Coconut Oil
- TRS Mustard Oil
- TRS Groundnut Oil
- TRS Sesame Oil



SNACKS & MISCELLANEOUS

Available quantities: 150g · 200g · 300g · 400g

- TRS Desiccated Coconut
- TRS Sugar Candy (Mishri)
- TRS Sago (Sabudana)
- TRS Food Colours
- TRS Essences (Vanilla, Rose, Almond, etc.)





Frozen Products **DAILY DELIGHT, HALDIRMANS, CHOICE**

FRESH FROZEN VEGETABLES

- Okra Cut
- Bitter Gourd/Cut
- Bread Fruit
- Aviyal Mix
- Arvi
- Chinese Potato
- Cut Mango Green
- Drumstick
- Gooseberry
- Grated Coconut/Sliced
- Green Chilli
- Green Peas
- Jackfruit Green/Sliced
- Pappaya Green
- Red Onion
- Sambar Mix
- Snake Gourd
- Tapioca/Sliced
- Tindora
- Yam Ratalu/Violet
- Yam Suran
- Yuca



Frozen Products

DAILY DELIGHT, HALDIRMANS, CHOICE

SNACKS

- Samosa (Punjabi, Restaurant, Vegetables, Cocktail, Shrimp)
- Banana Fry/Roast
- Bonda
- Cabbage Vadda/Red Onion
- Puffs Veg/Meat
- Cutlet Vegetable/Fish/Pastry
- Kachori
- Neyyappam
- Momos Veg/Shrimp
- Uzhunuvada
- Wraps

DESSERTS

- Ada Pradhaman
- Aval Vilayichathu
- Ladoo
- Black Halwa/Carrot/Dryfruit
- Jalebi



Frozen Products

DAILY DELIGHT, HALDIRMANS, CHOICE

CURRY

- Aviyal
- Thoran (Bitter Gourd, Cheera, Idichakka, Jackfruit seeds)
- Erisseri
- Fish Curry
- Koottu Curry
- Onion Theeyal



BREADS

- Bhatura
- Porotta (Catering, chilli Kothu, Fruity, Malabar, Restaurant)
- Chapathi
- Garlic Naan/Tandoori
- Rumali Roti



CHUTNEY

- Coconut/Roasted
- Coriander
- Mint
- Red Onion
- Tamarind
- Tomato



COMBO

- Idli Vada
- Masala Dosa
- Idiappam
- Puttu with Kadala Curry (White & Brown)



PERIYAR Products

FLOURS

- Puttu Flour
- Roasted Rice Flour
- Appam Flour
- Idiyappam Flour
- Chemba Puttu Flour

LENTILS & BEANS (1KG, 2KG)

- Toor Dal
- Urid Dal Whole/Split
- Moong Dal Yellow/Green
- Masoor Dal
- Chickpeas
- Black Eye Beans
- Kidney Beans

SPICES & MASALA

- Sambar Powder
- Rasam Powder
- Meat Masala
- Chicken Masala
- Biryani Masala
- Turmeric Powder
- Chilli Powder
- Coriander Powder

RICE (5KG, 10KG)

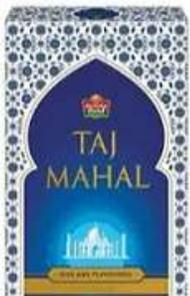
- Idly Rice
- Sona Masoori Rice
- Matta Rice

PICKLES

- Mango Pickle – 400g
- Lime Pickle – 400g
- Garlic Pickle – 400g

TEA

- Nadi (Green, Black)
- Wagh Bakri - 225g, 450g, 1kg (Masala, Ginger, Instant)
- Do Ghazal Tea (Black, Green, Tea Bags)
- Tata Tea (Black, Green, Gold)
- Taj Mahal
- Red Label
- Ahmed Tea (Green, Black, Cardamom)
- Lipton (Black, Green)
- Mukhtar Green Tea
- Tapal Danedar (450g, 1kg, Tea Bags)
- Khanum Khanuma (Tea Bags)
- Tea Spice
- Herbal Tea



SNACKS & BISCUITS

Available in Multiple Pack Sizes & Assorted Varieties

Britannia – Biscuits, Cookies & Rusks

(Good Day Biscuits, Marie Gold Biscuits, Little Hearts, Bourbon Cream Biscuits, Milk Bikis, NutriChoice Digestive, Toast Rusks)

Regal – Cake Rusks & Snack Cakes

(Elaichi Cake Rusks, Milk Cake Rusks, Butter Rusks, Marble Cake, Fruit Cake Slices, Plain Tea Cakes)

Bikano – Namkeen & Traditional Snacks

(Moong Dal, Aloo Bhujia, Ratlami Sev, Madras Mixture, Navratan Mix, Soan Papdi, Kaju Mixture)

Beyond Snack – Banana Chips

(Original Kerala Banana Chips, Peri Peri Banana Chips, Cream & Onion Banana Chips, Salt & Pepper Banana Chips)

Uncle Chips – Potato Chips

(Classic Salted Chips, Spicy Treat Chips, Masala Chips, Tangy Tomato Chips)

Lays - Potato Chips

(Magic Masala, Chilli Lemon, Sizzling Hot, etc..)

Gramarhein – South Indian Snacks & Mixtures

(Murukku, Kerala Murukku, Bombay Mixture, Ribbon Pakoda, Thatta, Kara Sev)

Nitya Snacks – Savoury Snacks

(Crunchy Bites, Masala Peanuts, Mixture Namkeen, Spicy Boondi, Cornflakes Mixture)

Kurkure – Corn Puffs & Masala Snacks

(Masala Munch, Green Chutney Style, Chilli Chatka, Solid Masti, Puffcorn Yummy Cheese)

Haldiram's – Namkeen & Mixtures

(Bombay Mix, Panchrattan Mixture, Bhel Puri Mix, Aloo Bhujia, Khatta Meetha, Soan Papdi, Jeera Cookies)

Parle - Biscuits and Candies

(Parle-G Biscuits, Monaco Biscuits, Krackjack Biscuits, Hide & Seek Cookies, Mango Bite Candy)



SOFT DRINKS AND JUICES

ALCOHOLIC AND NON ALCOHOLIC DRINKS

ALCOHOLIC DRINKS

- Beer (Kingfisher, Cobra, Licher)
- Wine (Sula)
- Rum/Whisky (Old Monk, Jack Daniel's, Johnnie Walker)
- Other/Flavored/Spirit (Kamasutra)



NON-ALCOHOLIC DRINKS

- Thumbs UP
- Limca
- Energy Drinks (RedBull, Monster, etc)
- Coca Cola (Fanta, Sprite)
- Fruit Juice
- Lemonades





PERSIAN PRODUCTS

- **Dried Fruits & Nuts**

Raisins, Dates, Figs, Apricots, Pistachios, Almonds, Walnuts

- **Special Sweets / Traditional Confections**

Gaz, Sohan, Nougat, Susan (sesame sweets)



- **Noodles & Pasta**

Reshteh (Persian noodles), Shirazi Vermicelli, Noodles

- **Persian Jams**

Sour Cherry Jam, Quince Jam, Rose Petal Jam, Carrot Jam

- **Spices & Seasonings (Advieh)**

Saffron, Sumac, Dried Mint, Turmeric, etc...



- **Pickles (Torshi)**

Pickled Eggplant, Pickled Garlic, Pickled Vegetable Mix

- **Canned / Ready Foods**

bgoosht (stew base), Khoresh-t-e Ghormeh Sabzi (herb stew base), Canned Beans, Canned Persian Vegetables

- **Lentils & Beans**

Red Lentils, Chickpeas, Kidney Beans, Black-eyed Beans, Green Lentils

- **Lawashaks (Fruit Leather)**

Plum Lawashak, Sour Cherry Lawashak, Pomegranate Lawashak

- **Herbal Waters**

Rose Water, Orange Blossom Water, Mint Water, Saffron Water

HALDIRAM'S PRODUCTS

• Namkeen & Savoury Snacks

Examples:

- Aloo Bhujia
- Bhujia Sev
- Navratan Mixture
- Kashmiri Mixture
- Punjabi Tadka
- Ratlami Sev
- Cornflakes Mixture
- Khatta Meetha



• Sweets / Mithai

Examples:

- Gulab Jamun
- Rasgulla
- Soan Papdi
- Kaju Katli
- Rasmalai
- Motichoor Ladoo
- Milk Cake
- Cham Cham



• Instant Mixes

Examples:

- Gulab Jamun Mix
- Rasgulla Mix
- Idli Mix
- Dhokla Mix
- Rava Upma Mix



HALDIRAM'S PRODUCTS

• Frozen Foods

Examples:

- Aloo Tikki
- Paneer Pakora
- Veg Samosa
- Spring Rolls
- Chole Bhature
- Paneer Paratha



• Ready-to-Eat Meals

Examples:

- Dal Makhani
- Rajma Raseela
- Chole
- Pav Bhaji
- Palak Paneer
- Mutter Paneer
- Shahi Paneer



• Cookies & Bakery

Examples:

- Jeera Cookies
- Coconut Cookies
- Badam Pista Cookies
- Kaju Pista Cookies
- Fruit Cookies



NITYA PRODUCTS

RICE

AVAILABLE SIZES (5 KG / 10 KG / 20 KG)

- Sona Masoori Rice
- Ponni Boiled Rice
- Idli Rice
- Matta Rice



PULSES, LENTILS & BEANS

AVAILABLE SIZES (500G / 1KG / 2KG / 5KG)

- Toor Dal
- Moong Dal Yellow / Whole
- Masoor Dal
- Urid Dal whole / Split / Gota
- Chana Dal
- Kabuli Chana
- Kala Chana
- Red Kidney Beans (Rajma)
- Black Eye Beans
- White Beans
- Lentils
- Horse Gram
- Millets



FLOURS (ATTA)

AVAILABLE SIZES (1KG / 5 KG)

- Wheat Flour (Atta)
- Jowar Flour
- Rice Flour
- Suji / Rava / Vermicelli
- Poha
- Puffed Rice
- Dosa Podi & Idli Ravva (breakfast mixes & podis)

OILS & EDIBLE OILS

- Sesame Oil
- Groundnut Oil
- Mustard Oil (including 5 L bulk packs)
- Edible Coconut Oil



PICKLES & CONDIMENTS

- Lime Pickle
- Mango Pickle
- Mix Vegetable Pickle
- Tomato Pickle
- Gongura Pickle
- Tamarind
- Ginger Garlic Paste
- Vinegar



SNACKS & DRY FOODS

- Tapioca Chips (Salted, Masala, Hot Chilli, Chilli)
- Banana Chips (Plain, Sweetened with Jaggery, Black Pepper)
- Kerala Mixture
- Kara Seva
- Long Murukku (Spicy, Salted, Plain)
- Nylon Sev
- Rice Murukku
- Bombay Mixture
- Roasted Salted Kabuli Chana
- Pakkavada



SWEETS

- Sesame Laddu
- Peanut Laddu
- 3-in-1 Peanut Chikki
- Mix Snacking Chikki



BEVERAGES

- Boost
- Tang (Mango/Orange/Lemon)
- Eno
- Thumps Up

